



USAID
FROM THE AMERICAN PEOPLE

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OFFICE OF GLOBAL DEVELOPMENT ALLIANCES

THE DEVELOPMENT FRONTIER

The PlayPump Initiative

In a groundbreaking \$60 million public-private partnership, the PlayPump Alliance will work with ten sub-Saharan African countries to bring the benefits of clean drinking water to up to 10 million people by 2010. Alliance partners are: PlayPump International, the Case Foundation, USAID, the U.S. President's Emergency Plan for AIDS Relief (Emergency Plan/PEPFAR) and private sector partners. The Case Foundation will facilitate the manufacturing and distribution of the innovative PlayPump water system, which is powered by children. It consists of a merry-go-round attached to a water pump and provides a sustainable and child-friendly water delivery system. The United States Government, through USAID and the Emergency Plan, will provide a combined \$10 million over three years to support the installation of PlayPumps in approximately 650 schools, health centers and HIV-affected communities. For more information, visit www.state.gov/s/gac/rl/fs.

APS Announcement

GDA has released its 2007 Annual Program Statement (APS) - now available at: www.grants.gov/search/search.do?oppld=11284&mode=VIEW and soon at: www.usaid.gov/GDA. APS outlines the GDA application process. The GDA APS requires that concept papers and proposals be submitted to the appropriate Mission(s), Bureau or Washington operating unit and not to the GDA Office. Operating units can apply to the GDA Incentive Fund for support of innovative alliance proposals. The Office of GDA will also be offering a one-hour dial-in distance learning session for all missions to answer questions related to the new APS. More information will be available shortly. Questions related to the 2007 GDA APS may be directed to Jerry O'Brien, GDA, 202-712-4455 or jo'brien@usaid.gov.

GDA Partners with MTV in Anti-trafficking Campaign

USAID partners with the MTV Europe Foundation (MTVEF) and MTV Networks Asia Pacific (MTVNA) in a strategic alliance against human trafficking in Asia. This innovative GDA partnership leverages MTVNA's donation of airtime on its Asia-wide network of youth-focused television channels to reach a potential 300 million households and 900 million people. USAID has committed \$3 million, leveraging an additional \$10.8 million from MTVEF.

USAID Launches New Regional Program to Promote Responsible Timber Trade

USAID has joined forces with The Nature Conservancy in a partnership to protect forests in Asia by transforming the market for tropical timber. The \$4.4 million Asia Forest Alliance Program will work in timber producing and importing countries to

